



60 YEARS OF ACTION
COMMUNITY ACTION
PARTNERSHIP
ORANGE COUNTY

DIAMOND 60TH ANNIVERSARY

PARTNERSHIP OPPORTUNITIES



THIS IS
WHERE
POVERTY
ENDS

60TH ANNIVERSARY PARTNERSHIP OPPORTUNITIES

A YEARLONG COMMITMENT TO IMPACT

By making an annual commitment, your organization will play a vital role in CAP OC's 60th Anniversary celebration and its mission to end poverty in Orange County. Your generous support positions your brand as a leader in driving meaningful change and creating a brighter future for our community.

ACCELERATOR PARTNER | **\$100,000 Total Investment Throughout 2025 SOLD**

- Top level recognition on all 60th Anniversary recognition events
- Includes Night of Hope Gala *Inspire Partnership*
 - *Inspire Sponsorship* includes two tables of 10 with premiere seating at Night of Hope Gala
- Partner logo at the beginning of 60th Anniversary video and included in list of partners in video
- National Family Volunteer Day premium sponsor (up to 240 employee spots)
- Partner logo/name on CAP OC home page
- Partner logo/name in premiere spot on 60th Anniversary highlight web page
- 4 social media spotlight features on LinkedIn and Facebook regarding partnership
- Featured sponsor advertorial profile in the Orange County Business Journal regarding partnership
- Listed in all CAP OC e-blasts with name/logo recognition as the accelerator partner
- Back page ad on commemorative journal
- Includes 20 tickets to the inaugural Anti-Poverty Summit, hosted by CAP OC on Thursday, October 2, 2025 at UCI Beall of Applied Innovation

DIAMOND PARTNER | **\$50,000 Total Investment Throughout 2025**

- Includes Night of Hope Gala *Empower Sponsorship*
 - *Empower Sponsorship* includes one table of 10 with premiere seating at Night of Hope Gala
- Partner logo included in list of partners in 60th Anniversary video
- Inside page full page premiere ad in commemorative journal
- National Family Volunteer Day premium sponsor (up to 240 employee spots)
- Partner logo/name on 60th Anniversary highlight web page
- 2 social media spotlight features on LinkedIn and Facebook regarding partnership
- Includes 10 tickets to the inaugural Anti-Poverty Summit, hosted by CAP OC on Thursday, October 2, 2025 at UCI Beall of Applied Innovation

PLATINUM PARTNER | **\$25,000 Total Investment Throughout 2025**

- Includes Night of Hope Gala *Hope Sponsorship*
 - *Hope Sponsorship* includes one table of 10 at Night of Hope Gala
- Partner logo included in list of partners in 60th Anniversary video
- Full page ad in commemorative journal
- National Family Volunteer Day deluxe sponsor (up to 120 employee spots)
- Partner logo/name on 60th Anniversary highlight web page
- 1 social media spotlight features on LinkedIn and Facebook regarding partnership
- Includes 6 tickets to the inaugural Anti-Poverty Summit, hosted by CAP OC on Thursday, October 2, 2025 at UCI Beall of Applied Innovation

GOLD PARTNER | **\$10,000 Total Investment Throughout 2025**

- Includes Night of Hope Gala *Change Sponsorship*
 - *Change Sponsorship* includes one table of 10 at Night of Hope Gala
- Half page ad in the 60th Anniversary commemorative journal
- National Family Volunteer Day select sponsor (up to 80 employee slots)
- Includes 4 tickets to the inaugural Anti-Poverty Summit, hosted by CAP OC on Thursday, October 2, 2025 at UCI Beall of Applied Innovation

SILVER PARTNER | **\$5,000 Total Investment Throughout 2025**

- Includes 6 tickets at Night of Hope Gala
- Quarter page ad in the 60th Anniversary commemorative journal
- Includes 2 tickets to the inaugural Anti-Poverty Summit, hosted by CAP OC on Thursday, October 2, 2025 at UCI Beall of Applied Innovation

COMMEMORATIVE AD JOURNAL

- **\$2,500** – Full page ad
- **\$1,500** – Half page ad
- **\$1,000** – Quarter page ad
- **\$500** – Business card ad

NIGHT OF HOPE GALA

NOT READY FOR A YEARLONG COMMITMENT? JOIN US FOR THE EVENT OF THE SEASON!

Enjoy an elegant evening with community leaders and changemakers as we celebrate 60 years of impact at CAP OC's Night of Hope Gala. As an event sponsor, you will be a key part of this milestone celebration, gaining exclusive opportunities to showcase your commitment to end poverty in Orange County.

May 3, 2025 at VEA Newport Beach | Black Tie Attire Requested

SPONSORSHIP OPPORTUNITIES

INSPIRE SPONSOR | \$25,000

- Two (2) premiere tables of ten (10)
- Logo on invitation (commitment before February 29, 2025)
- Sponsor named from the stage
- Sponsor created full-page ad to be included in event program
- Logo placement on CAP OC event page, event-specific e-blasts, event program, and digital program during cocktail hour and dinner, with sponsor recognition in the press release.

EMPOWER SPONSOR | \$15,000

- One (1) premiere table of ten (10)
- Logo on invitation (commitment before February 29, 2025)
- Sponsor named from the stage
- Sponsor created full-page ad to be included in event program
- Logo placement on CAP OC event page, event-specific e-blasts, event program, and digital program during cocktail hour and dinner, with sponsor recognition in the press release.

HOPE SPONSOR | \$10,000

- One (1) table of ten (10)
- Name on invitation (commitment before February 28, 2025)
- Sponsor created half-page ad to be included in event program
- Logo placement on CAP OC event page, event-specific e-blasts, event program, and digital program during cocktail hour and dinner, with sponsor recognition in the press release.

CHANGE SPONSOR | \$5,000

- One (1) table of ten (10)
- Logo placement on CAP OC event page, event-specific e-blasts, and event program

INDIVIDUAL TICKET | \$400

- One ticket to the event

STABILIZE. SUSTAIN. EMPOWER.

Join us in our work to stabilize, sustain and empower people with the resources they need when they need them.

Corporation Name or Individual
as you'd like to be recognized

Contact Name

Address

Phone Number

Email Address

Select your sponsorship level:

ANNUAL INVESTMENTS THROUGHOUT 2025

- Accelerator Partner - \$100,000
- Diamond Sponsor - \$50,000
- Platinum Sponsor - \$25,000
- Gold Sponsor - \$10,000
- Silver Sponsor - \$5,000

COMMEMORATIVE AD JOURNAL

- \$2,500 - Full Page Ad
- \$1,500 - Half Page Ad
- \$1,000 - Quarter Page Ad
- \$500 - Business Card Ad

GALA SPONSORSHIPS

- Inspire Sponsor - \$25,000
- Empower Sponsor - \$15,000
- Hope Sponsor - \$10,000
- Change Sponsor - \$5,000
- Individual Ticket - \$400

To submit a sponsorship by mail, send completed PDF and check to: **Community Action Partnership of OC**
Attn: Philanthropy 11870 Monarch Street Garden Grove, CA 92841

To submit a sponsorship via credit card, visit www.capoc.org/sponsorships. For sponsorship questions, contact Megan Day; mday@capoc.org

Signature

Date

ARTWORK SUBMISSION

Logo Submission - Deadline to be included on printed invitation is Fri, March 21st at 5:00 pm. For best quality, image files should be .EPS, .AI, or .PNG (transparent) files. Any text should be converted to vector. RGB color mode. Video Submission - Video resolution should be at least 1080p (1920 x 1080). The easiest ways to share video files are to upload a .MOV or .MP4 file onto a file-sharing site, such as DropBox, WeTransfer, Google Drive.

Please send logos and video download links to events@capoc.org

For more information, visit www.capoc.org/sponsorships or scan this QR code.

