



CORPORATE SPONSORSHIP GUIDE

Thank you for your support and interest in Community Action Partnership of Orange County (CAPOC), an organization dedicated to ending hunger and poverty in the region. Thanks to your support we can provide life changing programs for thousands of OC families who are in need of a helping hand.

The support of the local business community is critical to ending some of the biggest challenges in our communities; from hunger, unemployment, to preparing youth for the future workforce, family disruption, mental health and so much more. If all of us join together we will have the ability to help fight some of the conditions that exacerbate poverty in Orange County.

Poverty is lack of income and resources for individuals to ensure sustainable livelihoods. Its symptoms include hunger, malnutrition, limited access to education, basic services, and social discrimination. CAP OC believes and aims to achieve the Sustainable Development Goal of **No Poverty** and **Zero Hunger** by 2030.

This brochure serves as a guide for corporations to engage in opportunities to support this goal. By participating in an annual sponsorship, your organization will receive recognition and benefits all while engaging your employees to give back to the communities they live, work and play in.









Mission

We seek to end and prevent poverty by stabilizing, sustaining and empowering people with the resources they need when they need them. By forging strategic partnerships, we form a powerful force to improve our community.

Vision

We see generations of healthy communities where poverty ceases to exist.

Get Involved capoc.org

Description of Benefits

President's Luncheon Invitation

Join likeminded business professionals in an annual Spring Luncheon as we discuss issues of poverty, hunger in Orange County and how your support makes a difference

Logo/Name on CAP OC Food Bank Wall of Fame

Your organization will receive a plaque in our CAP OC Food Bank Volunteer area with your logo/ name as one of our leaders.

Night of Hope Gala Sponsorship

Every fall CAP OC hosts its annual gala to raise awareness about poverty in our community. As a sponsor, receive a table and recognition

National Family Volunteer Day Sponsorship

NFVD is an opportunity for companies, employees and families to join a Pack-a-Box session the Saturday before Thanksgiving. This friendly competition provides thousands of boxes for seniors-in-need in OC for the holiday season.

Reserved Preferred Volunteer Day

Your org will secure a volunteer day during the holiday season, the busiest time of the year.

Pack a Box Volunteer Session with Lunch

Your org will receive lunch for up to 20 employees as part of your Pack-a-Box experience.

Recognition/Advertorial in CAP OC Newsletters

Receive a 1/4 page ad in our Spring and Fall printed newsletters which go out to 10,000 subscribers.

Social Media Advertisement on CAP OC channels

Receive up to 5 mentions on CAP OC social media channels that highlights your corporate commitment to ending hunger and poverty in OC.

Logo on CAP OC website

Receive logo and name recognition of CAP OC's web site which receives 150,000 annually.

DONOR BENEFITS	Partners \$4,999 - 1,000	Sustainers \$9,999 - 5,000	Advocates \$24,999 - 10,000	Leaders \$49,999 - 25,000	Champions \$99,999 - 50,000	President's Circle \$100,000+
Pack-a-box Volunteer Session with Lunch	Ö	Ö	©	©	Ö	Ö
CAP OC Food Bank Wall of Fame		Ö	©	Ö	Ö	Ö
Night of Hope Gala Sponsorship			\$2,500 Change Sponsor	\$5,000 Hope Sponsor	\$10,000 Empower Sponsor	\$25,000 Presenting Sponsor
National Family Volunteer Day Sponsorship				\$1,000 Sponsor	\$2,500 Sponsor	\$5,000 Sponsor
Reserved Preferred Volunteer Day				Ö	Ö	Ö
President's Luncheon Invitation				Ö	Ö	Ö
Logo on CAP OC website					Ö	Ö
Recognition/Ad in CAP OC Newsletters						Ö
Social Media Ads on CAP OC Channels						Ö