



## ***Community Action Partnership of Orange County***

### **2011 CSBG Annual Report**

In 2011, CAPOC served a total 1,881,631 clients from all services of which 46,223 were unduplicated persons.

#### **To alleviate hunger and malnutrition, the agency provides food distribution, nutrition education, and help clients enroll into various programs such as Food Stamps:**

- Requests for food assistance have increased as food insecurity is rising. CAPOC provided food, clothing and nutrition education to 204,461 low-income persons and distributed 18,753,247 pounds of food to low-income families, children and seniors through the Orange County Food Bank program. 1,117,317 pounds of this were for emergency food assistance, helping feed 55,142 persons. In addition, 22,442 seniors and women with children were served with our Commodity Supplemental Food Program (CFSP), a nutrition maintenance program to prevent hunger and malnutrition.
- In response to the increased demand for food services and programs for seniors and older adults in Orange County, CAPOC initiated the Farm to Seniors program. Older Adults in Orange County, especially minorities, have been greatly affected by the ongoing economic downturn. With the support of our Commodity Supplement Food Program (CFSP) partners, Community SeniorServ and the Caremore Foundation, CAPOC's 2011 Farm to Senior program provided 430,786 pounds of fresh and nutritiously-appropriate produce in addition to their monthly food boxes to 22,000 CSFP recipients
- The Food Bank also helped 2,861 low-income persons to obtain \$738,306 in Food Stamp Program benefits to reduce food insecurity. CAPOC subcontracts with Templo Calvario and the Legal Aid Society of Orange County to increase SNAP/FSO participation awareness. The Food Stamp Outreach program was also able to further streamline SNAP/FSO application processes and reduced the application assistance and approval time from 4 hours to 2 hours.
- 71,318 low-income Latino clients received health and nutrition education through our Network for a Healthy California – Latino Campaign. The program empowers low-income Latino adults and their families to consume the recommended amount of fruits and vegetables and enjoy physical activity every day. The Latino Campaign also works with communities throughout California to create environments where these behaviors are socially supported and accessible. The fruit, vegetables, and physical activity objectives are designed to reduce the risk of chronic diseases, especially cancer, heart disease, Type 2 Diabetes, and obesity.

- 18,593 infants and children's health and physical development improved as a result of adequate nutrition and nutrition education through our Summer Lunch Program, the Network for a Healthy California — Children's Power Play! Campaign. The Power Play! Campaign motivates and empowers California's 9 to 11 year old children to eat 3 to 5 cups of fruits and vegetables and get at least 60 minutes of physical activity every day. These objectives are designed to improve children's short-term health and reduce their long-term risk of chronic diseases, especially cancer, heart disease, and obesity. Power Play! is currently funded by the USDA Food Stamp Program to target children from food stamp eligible families.
- Partnering with the PowerPlay! program, the Orange County Food Bank implemented an innovative program, Farm 2 Kids. This program provides fresh fruits and vegetables to school-aged children in low-income neighborhoods and schools. Many of these families have trouble affording and purchasing food that contains the nutrients needed for developing children. In addition to the monthly fresh produce bag, children received nutrition education and activities in the classroom that were then extended to the families and their households.

In 2011, 22,535 Orange County children were provided 3-5 pound bags of fresh produce on a monthly and consistent basis. The Farm 2 Kids program worked with 70 elementary schools and afterschool programs in 13 cities, spread throughout Orange County.

- The agency received \$75,000 from the Ginder Family Foundation; \$56,250 from Orange County United Way; \$20,000 from Wells Fargo Foundation; \$18,420 from Share Our Strength; \$10,000 from Pacific Life Foundation; and \$5,000 from Edwards Lifesciences to enhance the Farm to Family/Farm 2 Kids Program that distributes fresh produce to low-income consumers throughout Orange County. This resulted in 2,262,697 pounds of fresh produce that was distributed.

#### **To help low income clients enhance economic assets:**

- The agency is a partner and continues to coordinate services with three Workforce Investment Boards: Santa Ana, Anaheim, and the County of Orange. The agency serves as a program site for a number of work experience programs such as AmeriCorp, Pacific Clinics, STEPs, and others. CAPOC continues to work with local labor unions, and coalition groups such as Orange County Communities Organized for Responsible Development to advocate for livable wage policies. In 2011, 55 participants enrolled in CAPOC employment initiatives were able to obtain a job.
- Through our community outreach and public hearing from the Community Action Plan process, the community noted the strong need for youth-targeted workforce training programs in the Asian Pacific community. In 2011, Orange County Asian and Pacific Islander Community Alliance received funding from the Orange County Workforce Development Board to expand a pilot youth workforce development program. These programs are designed to help young adults identify their strengths, build skills, develop career interests, and explore college programs.

Our two family resource centers and the Orange County Food Bank served as worksite locations for placements of 5 youth-trainees between the ages of 16-24. CAPOC provided staffing for supervision and a site for the youth to develop job skills. The youth-trainees completed 581.75 total hours of worksite experience. These youth-trainees acquired basic workplace skills such as appropriate dress, timeliness, respect, common courtesies, and basic task completion and also received exposure for future employment endeavors.

- The agency operates VITA, I-Can EFile, EITC, and Family Financial Stability Programs at three facilities (two Family Resource Centers and at the main office). The agency is a founding member and key partner in the Orange County Financial Stability Alliance that leverages funding provided by OC United Way and the Legal Aid Society of OC. The Collaborative was better organized, conducted training and launched the Financial Stability earlier and provided more resources to marketing and recruiting volunteers.

The agency exceeded this years and last year's goal. In 2010, we assisted 361 taxpayers and in 2011 we assisted 411 low-income taxpayers or a 14% increase. This initiative helped these low-income tax clients receive \$745,103 in Federal and State refunds. In fact, our Anaheim Independencia FRC was recognized by the IRS and the Financial Stability Alliance with the second highest number of taxpayers (223) assisted in the county by a single organization.

- Energy and Conservations Services assisted 5,078 low-income clients to enroll into telephone lifeline and/or energy discounts with an aggregated savings of \$2,362,500. In addition, 8,988 low-income persons received gas/electric utility assistance.
- 55 clients were enrolled into our Economic Case Management program of which 32 obtained jobs (160%) and increased their income. 10 clients (100%) achieved "livable wages" employment and benefits.
- Our Family Resource Centers enabled 46 clients to complete their ABE/GED and received a diploma or certificate through the ACCESS program stationed at the El Modena Family Resource Center.
- Energy and Environmental Services (EES) partnered with OC WIB, Anaheim WIB, UCI Irvine, Arbor Ed (SSA) to provide Green Jobs and On the Job Training to 34 paid interns and volunteers totaling 20,795 hours valued at \$150,764.

**To improve housing conditions and reduce energy burdens for low-income households, Energy and Environmental Services:**

- 5,078 low-income persons attended energy conservation education workshops to increase their knowledge and skills to conserve energy that results in cutting energy burdens.
- The agency's Energy and Environmental Services (EES) made emergency payments to utilities to avert crisis for 12,524 low-income households totaling \$5,960,973.

- 3,200 housing units received weatherization services to reduce energy burdens and improve housing conditions or improved through rehabilitation.
- 298 low-income households received energy efficient appliances to reduce energy burdens.

**To help client meet crisis by providing consumer education and information and referral to help clients access needed services:**

- CAPOC provided 120,687 clients with information and referral services that included helping them to complete applications for public benefit programs and look for services that would improve their self-sufficiency.
- The EES department provided energy program information and referral services to over 60,599 telephone inquiries in 2011.
- Both of the Family Resource Centers work with the Orange County Financial Stability Alliance, which comprised of 20 local non-profits and banking institutions including Wells Fargo, Orange County Credit Union, Legal Aid Society of Orange County, Orange County United Way, Consumer Credit Counseling and Neighborhood Housing Association. Through this alliance, our Family Resource Centers assist families with budget development and maintenance in conjunction with other center programs.
- In addition, our El Modena Family Resource Center was awarded four-year FaCT (Families and Communities Together) funding for family development services, case management, and counseling services. Through our partnerships from the Network for a Healthy California, our agency is able to provide additional family development services through nutrition education and active living campaigns. Other partners include: the County of Orange Social Services Agency, YMCA, Family Assessment and Education Services Inc (F.A.C.E.S), Orange County Health Care Agency, and the partner schools and after-school programs of the Network for a Healthy California.

**To help low-income families and communities thrive, Community Partnership and Services:**

- The academic success and social skills of 1,375 youths were increased through afterschool programs.
- Community Action Partnership of Orange County provided food assistance to another 45,966 households to help them meet basic needs in the communities served by our Family Resource Centers.
- 72 low-income families improved family functioning through family development services.
- Our two Family Resource Centers helped 258 youth to reduce involvement with the criminal justice system due to outreach and education programs, socio-recreational

programs, and tutoring. 59 youth avoided risk-taking behavior for a defined period of time.

- 18,593 youth improved physical health development.
- 122 youth improved their social and emotional development as a result of participation in youth programs.
- 1,375 youth increased academic, athletic or social skills for school success by participating in after school programs.
- 106 parents and other adults learned and exhibited improved family functioning and parenting skills, a 300% increase in participation vs. 2010.
- 259 community members were mobilized by Community Action to participate in community revitalization and anti-poverty initiatives.

**On a community level, to reduce obesity among low-income children:**

- Community Partnership and Services lead the Nutrition and Physical Activity Collaborative (NuPAC). In 2008, NuPAC successfully advocated to change WIC food packages to include more fruits, vegetables and whole grains. In 2009, the policy was implemented through our Commodity Supplemental Food Program (CSFP) to reflect the nutrition menu changes in CSFP food boxes distributed to women with children. In 2011, NuPAC kicked off the Move More, Eat Healthy campaign that brings together 100 community partners including business, hospitals, school districts, and churches – with 85 being new partners working to end obesity in Orange County. For the upcoming year and through 2013, NuPAC is concentrating its advocacy on the new Regional Transportation Plan and working towards increasing funding to Orange County for wellness, obesity, and physical activity programs.
- Improved the health and physical development of 18,593 low-income youths through a variety of nutrition and physical activity programs in collaboration with schools, afterschool, and youth programs.
- The agency's Nutrition and Wellness Programs developed strategies that trained low-income parents to outreach and educate their communities on eating and living healthy. This strategy resulted in mobilizing and engaging more low-income people. Also, more schools participated in the Network for a Healthy California as the result of providing fresh produce through the Farm 2 Kids program.

**On a community level, CSBG enables the agency to leverage resources and collaborate/partner with other organizations to solve community problems:**

- CAPOC partnered with Affordable Housing Clearinghouse of Orange County to outreach, qualify, and process low-income applicants for 9 affordable housing units built by the City of Buena Park.
- CAPOC promotes homeownership by working with the Affordable Housing Clearinghouse (AHC) to conduct homebuyer education activities and to provide low-interest loans to qualified homebuyers to purchase homes through First-Time Homebuyer programs. As a result of this community action assistance, 11 low-income families were able to purchase their own home.
- The agency engaged 119 low-income people in participating in formal community organizations, government, boards or councils to provide input in decision-making and policy setting through community action efforts.
- 108,078 low-income people engaged in community activities supported by agency programs (Homebuyer Fair, Health Fairs, etc.).
- The agency mobilized 73,394 volunteer hours valuing \$480,730.
- 30,526 seniors and 3,969 persons with disabilities received services to help them maintain an independent living situation. Services for seniors increased by 1% and services for disabled persons decreased by 10%.
- To expand opportunities through community wide partnerships, the agency collaborated with 1,174 other community and faith based organizations to expand family and community outcomes.

**Fund Development Outcomes:**

- CAPOC received \$398,603 in private and public donations (\$446,342 Corp & Foundation), and \$85,967 in online donations (PayPal & Aidmatrix). CAPOC received \$10,511,233 in Federal, State and Foundation grants.
- The Agency's 4<sup>th</sup> annual Hope for the Holidays (H4H) campaign was launched in October 2011 to promote awareness of unemployment, poverty and the affects of the downturn of the economy on Orange County's families. The response from the community was overwhelming with a large increase in donations and support. H4H was successful in raising \$249,563 to support struggling families. Through a generous \$50,000 donation from United Way, our Family Resource Centers were able to provide a food box and a turkey for 500 poor and low-income families. Thanks to donations from the community, 1,500 children received books, gifts and t-shirts. Holiday food drives by 300 local companies and groups helped bring in 1,986,498 pounds of holiday food to the OC Food Bank. Of the food donations, 1,148,747 were fresh produce donations. Some corporate partners included Trader Joe's, Ralphs, Sprouts, Henry's marketplace, PIMCO, Wells Fargo, Disney Worldwide.

- Food baskets and/or food gift certificates were also bought and distributed by local companies, individuals, and CAPOC's Board members to 25 families and 60 seniors, through our "Adopt A Family" and "Adopt A Senior" holiday programs.

**Strategic Thinking for Long-Term Solutions:**

- Community Action Partnership of Orange County (CAPOC) conducted a community needs assessment in 2011 to identify the needs within Orange County. In addition, the agency receives ongoing input from community meetings at our Family Resource Centers (FRCs) and at community collaborations. The Family Resource Centers also have volunteer advisory boards comprised of youth, residents and key stakeholders. During our community outreach, the community highlighted the need for family development and the shrinking safety-net services available due to the ongoing budget concerns and cuts. These community needs and concerns were heard through our community meeting, outreach, and surveys. As federal, state and local funding is drastically decreasing, more Orange County residents need to access safety-net services to meet basic needs and family development resources that are being reduced due to reduced funding from government sources. The need assessment identified a need for meeting basic needs, providing financial stability and family development programs.

